

# Summer Work 2019 BTEC Applied Psychology

As an introduction to the subject you need to create a mini-booklet to give you an insight into some of the key concepts and studies you will be looking at in Year 12.

There are four different approaches; Cognitive, Social, Learning and Biological. Each has two assumptions, three key concepts and three key studies.

In your mini-booklet you need to include **four sections** (see below). You will need to complete research into each key concept and key study.

You should:

1. **Summarise the details you have found** into a booklet to showcase what you have learned.
2. Include **pictures and or diagrams** where appropriate.
3. For each key concept you should include definitions/descriptions of the terms.
4. For each key study you should include **details about what happened** (the procedures) and **what they found out** (the results).

	Cognitive Approach	Social Approach	Learning Approach	Biological Approach
Key concept	Reconstructive memory (including the role of schema)	Conformity (including normative social influence and informational social influence)	Social Learning Theory (SLT) (including the role of observation, imitation, modelling and vicarious reinforcement)	The localisation of brain functions (including left and right hemispheres, the frontal lobe, occipital lobe, temporal lobe and parietal lobe)
Key Study	Bartlett (1932) War of the ghosts	Asch (1951) Experimental investigation of conformity to the majority	Bandura (1961) Transmission of aggression through imitation of aggressive role models	Harlow J M (1848) Passage of an iron rod through the head – the case study of Phineas Gage

**Due date:** First lesson after the summer holidays.