

BUSINESS



Scan for Specification

Our two-year A-Level covers both the internal functions of a business (Year 1) and the strategic decision making that businesses do in response to the changing external environment (Year 2)

BEFORE YOU START

Useful textbook: My Revision Notes: AQA A-level Business: Third Edition
ISBN 978-1398311909

Useful websites: <https://www.tutor2u.net/>

The course starts with 'What is a business?' where you will be introduced to how businesses operate.

Find definitions of the following key terms:

- Mission statement
- Business objectives
- Revenue
- Fixed costs
- Variable costs
- Total costs
- Profit

- The FTSE 100 (what we know as 'the stock market')
- This is a listing of the top 100 largest companies in UK based on the share price and company value. It can be found every day either online or in the daily newspapers.

- Click this link for today's FTSE 100
<https://www.hl.co.uk/shares/stock-market-summary/ftse-100>
- This shows an index of the companies, showing their current share price, and how much it is risen or fallen since the previous day.

1. Write down the names of 10 companies across different industries e.g. retail, banking, pharmaceuticals, energy, manufacturing, etc
2. Find out what is meant by share price
3. Identify top 5 companies with the highest share price
4. Identify the 5 companies with the lowest share price
5. Identify the 5 with the biggest rise in share price
6. Identify the 5 with the lowest share price.
7. Which 3 companies would you invest in and why?

Understanding different FORMS of Business affect how a business is run and influences how decisions are made in that organisation.

Find out what a public limited company (PLC) is and how it is organised. Choose a PLC to research and find the following facts from their website:

- What does the business do?
 - How large is it?
 - Where is it based?
 - What are its main objectives & mission statement
 - Who is the CEO?
 - How many staff does it have?
 - Brief history of the company
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- How successful is it? Give evidence (research sales figures, profit/revenues, new stores opened, new jobs created?). You may find evidence from articles.
 - Identify reasons why you think it is successful.

Research and list 5 business-related **careers**

Choose 2 from the list and outline the job role in more detail

Find out what you need to do and what skills you need over the next 2-5 years to begin this **career**

LITERACY TASK

CAREERS TASK

KNOW THIS TASK

DO THIS TASK