

Learning Cycle Year 1	Knowledge and Skills	Vocabulary & Reading	Checking of understanding	Rationale
Autumn Term	<p>Yr 12 Brain Dump Blowing the cobwebs off – what can we remember from yr 12 and what revision needs to take place moving forwards into yr 13?</p> <p>Postmodernism Exploration and discussion of the theory which suggests that nothing is real anymore and we are so saturated by media content that we don't know who we are.</p> <p>Marxism Vs Pluralism Exploration of two conflicting perspectives which attempt to explain the power that the media has in shaping our beliefs and values</p> <p>Audience Theories More detailed discussion around the effects debate; including investigation of numerous conflicting theories of audience</p> <p>Moral Panic Exploration of the media's tendency to distort reality and amplify threat</p> <p>NEA Practical work continues in earnest this term alongside the theory</p>	<p>See yr 12 LTP</p> <p>McLuhan, Lyotard, Baudrillard, Levi Strauss, Simulacra, Hyper-reality, Implosion, Globalisation, Identity</p> <p>Gramsci, Chomsky, Williams, Althusser, Hall, Shirky Ideological state apparatus, hegemony, the divided society, the bewildered heard ... vs Poststructuralism, the bookshop of the air, freedom of choice and user generated content</p> <p>George Gerbner, Stuart Sall, David Morley, Clay Shirky, Katz & Lazerfield</p>	<p>Brain Dump mind maps, class discussion and whiteboard plans</p> <p>Class deconstructions and discussion of examples, terminology quizzes, Kahoot, whiteboard recall, SOLO taxonomy, written Assignment : application to paper one CSPs and video game advertising</p> <p>Class discussion applying ideas to own consumption, terminology and theory quizzes, Kahoot, SOLO taxonomy, Assignment : Application to the Lego movie</p> <p>Class deconstructions and discussion, terminology quizzes, Kahoot, whiteboard</p>	<p>There's no point in building a new house on shaky foundations – everything we do this year should build on the key concepts we cover in yr 12</p> <p>Postmodernism is a mind-expanding and perspective changing theory which can genuinely alter the way you see the world. It's a fun way to start yr13 which sets the bar high</p> <p>Initially covered separately, these theories invite students to attempt to simultaneously hold two conflicting perspectives and use both to evaluate and negotiate their own responses to the argument</p> <p>Audience theories underpin many of the important media studies debates including issues surrounding representation and identity. Assessing the impact that the media has on audiences is a vital part of understanding the subject, ourselves and the world at large</p>

		<p>Desensitisation, copycatting, Cultivation, Mean world syndrome, Opinion leaders, two step theory, reception analysis, Prosumers, Mass amateurisation</p> <p>Cohen, Goode & Yahuda, Folk devils and Moral panic, Moral entrepreneurs, techno-panic</p> <p>Desktop publishing, Website design, film editing, sound design</p>	<p>recall, SOLO taxonomy, mock exams & timed assessments Assignment : Application to CSPs,</p> <p>Class discussion, study of historical examples as well as looking for modern examples from own consumption</p> <p>Self and peer evaluation is ongoing alongside constant live feedback, purple books used to record progress</p>	<p>This is a very useful thing to know. If you can spot the stages of moral panic it can provide you with an unusually balanced and clear perspective on things that people often get unduly anxious about.</p> <p>Enhancing practical skills, and improving employability</p>
Spring Term	<p>The digital revolution, Interactivity, life online and the evolution of video gaming</p> <p>Representation & Identity Discussion of the role the media has in shaping our identity ... including ...</p> <p>Feminism and Queer Theory A whistle-stop tour through a few hundred years of patriarchal hegemony, calling at first, second and third wave feminism, post-</p>	<p>Clay Shirky, Charlie Brooker Interactivity, cross platform production, Web 2.0, Cyber realism, narrowcasting</p> <p>David Gauntlett, Stuart Hall</p> <p>Naomi Wolfe, Angela McRobbie, Germaine Greer,</p>	<p>Assignment : application to Paper Two CSPs on video gaming, online and social participatory</p> <p>Class discussion and mind mapping linking theories and ideas together from term one, SOLO taxonomy</p>	<p>This area of study provides important perspective. We are living through the most significant change in the way we do things since the industrial revolution. We tend not to realise quite how fast things are changing when we're actually living it.</p> <p>These sessions expand on ideas introduced earlier in the course but provide a different focus, allowing students to engage with the media's role in constructing (or reflecting) their own identities.</p>

	<p>feminist arguments, intersectionality and Queer theory</p> <p>Post Colonialism & Cultural Imperialism A similar exploration of the shifting nature of modern hegemony through the prism of race</p> <p>NEA Practical projects and supporting paperwork conclude and are submitted earlier in this term</p>	<p>Betty Friedan, Judith Butler, bell hooks, The beauty myth, the feminine sphere of consumption, the female eunuch, the feminine mystique, gender fluidity and performance, intersectionality</p> <p>Paul Gilroy, Edward Said, Double Consciousness, Orientalism and othering, diaspora</p> <p>Deadlines, Evaluation</p>	<p>Class discussion (and sometimes formal debate), application to own examples, assignments linking to paper one and paper 2 CSPs (usually with a lifestyle focus)</p> <p>Class discussion and deconstruction of examples, mind mapping to connect to earlier theories, Mock exams & timed assessments</p> <p>Self and peer assessment</p>	<p>You are either a feminist or you don't fully understand what that means or you're wrong. This unit attempts to remove all of the unsuitable options for students.</p> <p>Gilroy suggests that the media is made almost exclusively from a white perspective. White audiences <i>tend</i> not to notice this (and they should)</p> <p>The importance of turning work in to a specific pre-ordained deadline means students will; have to manage their own time and resources preparing themselves for the potential world of work in a creative industry</p>
<p>Summer Term</p>	<p>Paper Two CSPs Most of these will be initially covered earlier in the year alongside pertinent theories</p> <p>Tying it all together Making connections, extended abstract application and evaluation, as well as some good old-fashioned revision</p>	<p>The areas for paper two are ... TV Crime Drama Video Games Lifestyle magazines Online, social and participatory Reading focuses on contextual information for the CSPs</p> <p>See all of the above (including yr 12 long term plan)</p>	<p>Class discussion and analysis, students to create revision resources, essays and exam questions, timed responses and mock exams</p> <p>SOLO taxonomy (giant scale), Mind mapping, essay planning (in class, group work and individual), construction and refining of personal</p>	<p>This is how you get your marks in this subject – applying everything you've learnt to the texts the exam board has selected. As the name suggests, we study these things <i>closely</i> because ultimately they will be the focus of the exam</p> <p>All of these concepts, theories and debates attempt to understand the influence and the role of the media. Everything connects to everything else and part of the revision process is</p>

			Revision resources, timed essays, mock exams, self-evaluation and assessment	<p>looking for the synaptic corridors between all of these synoptic ideas.</p> <p>We aim to produce holistic, reflective and critically autonomous media consumers who can take these ideas with them whichever direction they elect to travel next and experience the media (and the world) differently. This final term allows us to check we've achieved that and to fill in any gaps that may be there from the journey thus far.</p>
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